OFFICIAL SPONSOR PACKET
Dear Community Partner:

Today we invite you to become a proud supporter of the U.S.-Mexico Border Philanthropy Partnership (BPP). Since 2008, the Border Philanthropy Partnership has been a steadfast advocate for increased charitable giving, public policy advocacy, and strengthening the nonprofit and philanthropic community along and across the 2,000 mile border.

If the border region in the 10 Border States, Mexican and American, were America’s 51st State, it would rank at or near the bottom in nearly all measures of prosperity, community health, educational opportunity and quality of life. A single gift or sponsorship to the Border Philanthropy Partnership not only helps us achieve our mission, but supports the entire dynamic member network advancing community along and across the 2,000 mile region.

The Border! It’s about more than just business. It’s about family and community. Consider the sponsorship level that matches your business’ ability to invest in the people, places, and programs making a difference today.

Sincerely,

Andy Carey
Executive Director

For more information contact us:

U.S.-Mexico Border Philanthropy Partnership
2508 Historic Decatur Road, Suite 130
San Diego, CA 92106
andy@borderpartnership.org
P: +1 619.814.1388

1 Institute for Policy and Economic Development, University of Texas at El Paso.

“UETA Duty Free Americas is a proud supporter of the Border Philanthropy Partnership. Giving to BPP allows us to give back directly to the communities of our customers.” - Louis Escareño, General Counsel, UETA Duty Free Americas

“It’s kind of a unique organization in that it’s a 501c3 nonprofit in the U.S. and an Asociación Civil in Mexico. This allows BPP to assist other organizations in their international philanthropic activities.” - Russ Jones, President, RL Jones Management Group
About the BPP

Our mission is to support a network of nearly 300 organizations that build prosperity through leadership, collaboration, and philanthropy in the U.S.-Mexico Border region. Our members include academic, business and corporate partners, foundations, government agencies, and nonprofit organizations. The 10-member board of directors and four staff members of BPP have more than 300 years’ experience leading nonprofits in the border region.

BPP is the only bi-nationally incorporated nonprofit organization promoting philanthropy along and across the 2,000-mile border region. Since 2008, we have cemented the foundation for increased charitable giving in the border by:

- Providing education and training opportunities to over 9,500 board and staff leaders in the 10 U.S. and Mexico Border States on governance, development, communication, volunteerism, and cross-cultural understanding;
- Supporting the legal transfer of over US$1.2 million between the U.S. and Mexico in support of nonprofit organizations in the region;
- Granting over $150,000 in technical assistance funds to support the nonprofit and philanthropic sectors with strategic planning, governance, and resource development in U.S. and Mexico;
- Providing organizational coaching to over 130 nonprofit organizations in both countries to support challenges and craft solutions to issues facing their institutions; and
- Launching www.procapacidad.org to support the emerging nonprofit sector in Mexico by providing critical tools and resources to strengthen its ability to achieve their local missions (achieving 610,000 visits and over 100,000 downloads) and benefitting organizations all across Mexico.

- BPP annually publishes 24 editions of the BorderBuzz (English) and Eco-Fronterizo (Spanish) e-newsletters, which are distributed to over 2,000 subscribers representing academia, business and corporate partners, government agencies, nonprofit organizations, and leading local, regional, state, national, and international philanthropies.
Sponsor a Member

The U.S.-Mexico Border Philanthropy Partnership (BPP) is a binational membership organization whose mission is to support a network of organizations that build prosperity through leadership, collaboration, and philanthropy in the U.S.-Mexico Border region. Our member driven agenda strengthens organizations already working actively to address issues of prosperity, equity and opportunity along both sides of the Border.

At the core of the U.S.-Mexico Border Philanthropy Partnership's work is the value that through partnership and collaboration we will acquire greater strength in numbers and develop a stronger voice to affect sustained and positive change for the border region. In this way the services and programs of the BPP must strengthen our members as individuals, as organizations, and as a regional partner by providing opportunities to connect, learn and collaborate on issues of common concern. BPP uses the power of working across sectors, convening nonprofits, government, business, and community members to create dignified spaces of exchange and action.

How we support our network:

- We provide high-impact services including research, coaching and access to practical and timely tools for organization building;
- We bring members together with the full range of stakeholders working to improve the Border Region’s quality of life for communities and families;
- We provide unique cross cultural competency services to facilitate and enhance more effective communications and understanding amongst civil society leaders and organizations;
- We help members build their ability to grow funding sources, increase strategic investment and amplify the effectiveness of their activities;
- We offer targeted trainings on innovation and evaluation for organizations helping low-income families and communities get out of poverty and reach financial stability;
- We draw together our academic and research partners to inform change; our philanthropic and corporate partners to fund change; and our nonprofit partners to implement change.

Membership Sponsor Levels

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<thead>
<tr>
<th>Membership Level</th>
<th>Sponsorship Level</th>
<th>Delegates</th>
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<tbody>
<tr>
<td>Ambassador</td>
<td>US$25,000</td>
<td>Unlimited member delegates</td>
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<tr>
<td>Patron</td>
<td>US$5,000</td>
<td>8 member delegates</td>
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<tr>
<td>Institutional</td>
<td>US$450</td>
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<td>Benefactor</td>
<td>US$10,000</td>
<td>Unlimited member delegates</td>
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<tr>
<td>Leader</td>
<td>US$1,500</td>
<td>4 member delegates</td>
</tr>
<tr>
<td>Individual</td>
<td>US$125</td>
<td>1 member delegate</td>
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BPP started in 2008 with 18 members representing Community Foundations from the U.S.-Mexico Border region.

Today our growing member network includes nearly 300 organizations from across academia, business and corporate partners, government agencies, nonprofit organizations, and philanthropy.
Sponsor our Newsletters

BPP’s newsletters, Border Buzz and Eco Fronterizo, allow BPP to heighten awareness of the inextricable and constructive link between our countries, our communities, and our people. Both are published 24 times a year in both English and Spanish. These newsletters are only possible due to the generous support of our members, donors and partners.

Impact:

BPP promotes over 2,000 articles per year that cover constructive border region information and news along and across the U.S.-Mexico Border.

Readers:

The newsletters are distributed to over 2,000 subscribers that represent national foundations, national and international corporations, academia, as well as, nonprofit and civic leaders, in the U.S.-Mexico Border Region and distinct areas of the U.S. and Mexico.

Our open rates speak for themselves!

BPP’s average open rate is 2x higher than the nonprofit sector’s average.
(Source: Constant Contact 7.13.2015).

Both newsletters offer timely border region information including:

Sponsorship Opportunities

- Sponsor 1 edition: US$2,500
- Sponsor 2 editions: US$5,000
- Sponsor 3 editions: US$7,500
Sponsor Education and Training

BPP board, staff, consultants, and key volunteers are available to deliver education and training sessions across multiple interest areas including: governance, resource development, volunteer mobilization, communication, cross-cultural understanding, fiscal and legal requirements, social media, program development, and fundamentals of nonprofit management. Our courses are available in both virtual and on-site formats, and may be delivered to both small groups and large public audiences. All courses may be delivered in both English and Spanish.

BPP provides education and training in the following areas:

- Nonprofit basics
- Volunteer management
- Fundraising
- Governance
- Legal and tax
- Administration
- Communications
- Social networks and technologies
- Planning

Sponsorship Opportunities

- Non Profit coaching session: US$300
- Webinar: US$1,500
- Seminar in the U.S. or Mexico (One day – One and a half day sessions): US$5,000

More than 9,500 leaders in the U.S. and Mexico have been provided with education and training seminars.
Sponsor Coaching and Technical Assistance

In addition to our education and training programs, BPP team leaders also provide organizational coaching and technical assistance to member organizations. This is a wonderful opportunity for a private and confidential coaching session to discuss organizational growth opportunities, and to identify solutions to issues facing you and your institution. To date, over 130 nonprofit and philanthropic organizations have benefitted from the organizational coaching sessions.

BPP’s technical assistance resources have provided essential tools and information to strengthen organizational capacity in key areas including but not limited to board governance, communication, nonprofit incorporation, resource development, and volunteer management in both countries. Additionally, BPP has re-granted over US$150,000 in technical assistance funds to our member network.

BPP offers organization coaching and technical assistance in the following areas:

- **Sponsorship Opportunities**
  - Non Profit coaching session: US$300
  - Webinar: US$1,500
  - Seminar in the U.S. or Mexico: US$5,000
  - One day – One and a half day sessions
Sponsor Tools for Procapacidad

Procapacidad is a website in Spanish to build the capacity of nonprofit organizations through resources such as tools, articles, webinars and links. Procapacidad offers virtual support to nonprofit organizations in 9 key areas:

- Nonprofit basics
- Volunteer management
- Fundraising
- Governance
- Legal and tax
- Administration
- Communication
- Social networks and technologies
- Planning

Procapacidad has achieved over 610,000 visits, and over 100,000 downloads.

Sponsorship Opportunities

- Sponsor 10 new tools  US$1,000
- Sponsor 20 new tools  US$2,500
- Sponsor 20+ new tools  US$5,000

Pro Capacidad was developed by the BPP with the support of:
Sponsor the Funding Information Network in the U.S.-Mexico Border region

The BPP shares the Foundation Center’s initiative of reaching under-resourced and underserved populations, who need useful information and training to become successful grantseekers.

By joining forces, Foundation Center (the leading source of information about philanthropy worldwide) and the U.S.-Mexico Border Philanthropy Partnership, they will assist in expanding the Funding Information Network (FIN) to partners in select regions in the U.S.-Mexico border. The FIN will allow organizations to receive the tools they need to become a fundraising information hub in their communities. Network partners agree to provide free public access to the Center’s online databases and a basic collection of Foundation Center publications during a regular schedule of hours, offering free funding research guidance to all visitors. Many also provide a variety of other services for local nonprofit organizations, using staff or volunteers to prepare special materials, organize workshops, or conduct orientations.

The free tools that network locations provide through their partnership with Foundation Center and BPP help grantseekers diversify their funding streams, manage their nonprofits, and ensure their organizations are financially sustainable. Through on-the-ground training, one-on-one assistance with databases and learning materials, and other capacity-building services, this alliance will help grantees and applicants position themselves for success.

Sponsorship Opportunities

A sponsorship of US$5,000 covers the following expenses:

- All fees and licenses for one year,
- Computer and monitor, and
- Training and education for one year

Prospect States and Cities

Nuevo León: Monterrey
Baja California: Tijuana and Mexicali
Sonora: Obregón and Nogales
Coahuila: Saltillo
Chihuahua: Cd. Juárez and Ojinaga
Tamaulipas: Matamoros
Guanajuato: San Miguel de Allende
Sponsor the Borderlands Map

The U.S.-Mexico Border Philanthropy Partnership (BPP) and Foundation Center have joined forces to develop a customized and interactive binational philanthropic database and mapping platform of the 10 Border State region. The borderland’s map will allow regional stakeholders to see who is funding in the region, what projects and initiatives are being funded, and where the funds are being invested in the 10 State region. The borderlands philanthropy map will provide critical knowledge to civil society leaders to better understand their field, make strategic choices, and strengthen their local community impact with greater charitable giving.

Projected Impact
The customized interactive map will allow users to search thousands of grant opportunities from hundreds of foundations, and thousands of recipients. Ultimately, the borderlands map will facilitate bringing more charitable giving and grant opportunities to important causes, issues, and organizations in the borderlands.

Benefits
- **Funders** will be able to scan the giving landscape and find other funders supporting similar initiatives
- **Consultants** will be able to access funding data and trends to better support their local clients
- **Grantmaker networks** will be able to provide the member network with data needed to achieve their local mission
- **Nonprofits** will see which funders historically support nonprofits similar to their own
- **Anyone** interested in philanthropy will better understand the scope and diversity of philanthropy in the borderlands as never before.

Sponsorship Opportunities

Sponsor datasets for one of the 10 Border States.

State level sponsorship  US$12,500
Sponsorship for the 4 US border states  US$50,000
Sponsorship for the 6 Mexico border states  US$75,000
Contact Information
Please fill out the following information and fax to (619) 814-1389 or email to info@borderpartnership.org

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<tr>
<th>Name of the Company</th>
<th>Name of Membership Contact/Title</th>
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<td>Mailing Address</td>
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<td>City/State/Zip Code</td>
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Payment Options

CHECK
Mail To:
US-Mexico Border Philanthropy Partnership
Attention: Membership Services
2508 Historic Decatur Rd. Suite 130
San Diego, CA 92106

WIRE TRANSFER
Beneficiary Bank Information:
Bank Country: USA
Bank Name: Citibank
Address: 352 H. Street Chula Vista, CA 91910
ABA Routing Number: 322271724

Beneficiary Information:
Account Name: US-Mexico Border Philanthropy Partnership
Address: 2508 Historic Decatur Rd. Suite 130, San Diego, CA 92106
Bank Account Number: 205244759

Credit Card Information

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| Grand total to be charged to credit card |
| (Total sponsorship amount)               |
|                                         |

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<th>Signature/ Date</th>
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Please identify your sponsorship selection.
Cultivating leadership, philanthropy and collaboration along the border.

Cultivando el liderazgo, la filantropía y la colaboración en la frontera.