

**US-Mexico Border Philanthropy Partnership  
 Border Community Foundation Organizational Development Plan  
 Phase II**

Focus Area Category	Focus Area Sub-categories	GOALS	OUTCOME	INDICATORS	ACTIVITIES
<b>1. ORGANIZATIONAL DEVELOPMENT</b>	<b>1a. Development of Board Members</b>				
	<b>1b. Building Administrative Capacity</b>				

Key:

*GOALS - expression of direction or priority but not subject to measurement*

*INDICATORS - evidence of achievement or non-achievement of any outcome*

*OUTCOME - Consequences or result of actions in pursuit of stated goals*

*ACTIVITIES - specific tasks to execute that will advance efforts to meet your goal*

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<b>2 RESOURCE DEVELOPMENT</b>	2a. Building / Increasing Endowment Funds				
	2a. Building / Diversifying Local Financial Resources				

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<b>3 PROGRAMS</b>	<b>3a. Program Development &amp; Grantmaking</b>				
	<b>3b. Providing Community Leadership</b>				

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